



www.susyruiz.com
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education

University of North Florida April 2017
Bachelor of Fine Arts with a concentration in Graphic Design and Digital Media

Study Abroad: Brazil June 2015
Work with client to facilitate in rebranding of National park: Serra da Bocaina. Meet with non-profit organizations to provide feedback and advice on their brand identity and growth.

skills

After Effects	InVision
CSS	Photoshop
Dreamweaver	Illustration
HTML	Photography
Illustrator	UxPin
InDesign	

languages

Spanish *Fluent*
Portuguese *Conversational*

awards

1st Place - Digital & Print Hybrid
AIGA Portfolio Review 2017

Outstanding Graduate
in respective Discipline
Spring 2017

design experience

iMobile3, LLC Jacksonville, FL
Junior Graphic Designer July 2015-Present
Working with design team to produce custom app screens, promotional assets and sales documents for clients. Design responsive websites following brand guidelines. Produce illustrations and photography to be used in final solutions.

Diocese of St. Augustine Jacksonville, FL
Volunteer Designer January 2014 - Present
Generate brand and imagery for the Hispanic Youth Ministry for the Multicultural Department. Create promotional print and digital documents for events.

work experience

Best Buy Jacksonville, FL
Mobile Sales Lead July 2012-July 2015
Worked with multiple departments to identify business needs, present plans to employees and execute solutions as a team to meet sales goals.

organizations

CMD+N UNF Graphic Design Club
President 2015 - 2017
Organize schedule of events, fundraisers and club meetings. Lead officer team to facilitate growth and promote interest in the club. Ensure proper registration of club with university and external organizations.

AIGA Jacksonville
September 2014 - Present